



CALL FOR PRESENTERS

JUNE 15–16, 2010

Greater Columbus Convention Center
Columbus, Ohio

This 1 1/2-day conference is designed especially for district- and building-level leadership teams.

This statewide conference for district and school leaders focuses on the gamut of school improvement and leadership issues facing schools today. Interactive learning labs will focus on the six areas of the Ohio Leadership Development Framework developed by the Ohio Leadership Advisory Council (OLAC):

- Focused Goal-Setting
- Instruction and Learning
- Resource Management
- Board Development and Governance
- Community Engagement
- Data and Decision-Making

Leadership strategies for improved instructional practice and student performance

JUNE 14 • Ohio Leadership Advisory Council Summit *Making Ohio Schools Work Pre-Conference*

Ohio educational leaders will share how they are improving instructional practice and student performance through the use of the Ohio Leadership Advisory Council's Leadership Development Framework and online professional learning resources. Presenters, representing various districts and roles within a district or building, will share the successes and challenges they have experienced in creating a cohesive leadership system. They also will share how the Framework and online resources are guiding their decision-making practices at the district- and building-levels.

JUNE 15 and 16 • Featured Speakers

Tony Wagner Co-director, Change Leadership Group, Harvard University

Dr. Tony Wagner has served as co-director of the Change Leadership Group (CLG) at the Harvard Graduate School of Education since its inception in 2000. He is also on the faculty of the Executive Leadership Program for Educators, a joint initiative of Harvard's Graduate School of Education, Business School and Kennedy School of Government. Tony's latest book is *The Global Achievement Gap: Why Even Our Best Schools Don't Teach the New Survival Skills Our Children Need—And What We Can do About It*. Prior to assuming his current position at Harvard, Tony was a high school teacher; a principal; a university professor in teacher education; co-founder and first Executive Director of Educators for Social Responsibility; and President and CEO of the Institute for Responsive Education.

Elle Allison Co-author of *Renewal Coaching: Sustaining Personal and Organizational Change*

Dr. Elle Allison is co-founder and President of Renewal Coaching, a global network of professional coaches and leaders in organizations who create cultures of renewal and innovation. Along with Dr. Doug Reeves, she is co-author of the three book series: *Renewal Coaching: Sustainable Change for Individuals and Organizations*. Dr. Allison also founded Wisdom Out, a hub of research and ideas about contemporary wisdom in individuals and couples. She is currently writing two books about wisdom, *Wisdom Out: Six Steps to Transforming Adversity into Growth* and *Wisdom Out Relationships: Eleven Lessons From Couples Who Are Getting it Right*. Elle formerly served as a principal and assistant superintendent.

Hosted by:



Detailed conference, registration and hotel information will be available in spring 2010.

For information, visit www.BattelleforKids.org/Go/MOSW.

Battelle for Kids and BASA are seeking dynamic presenters to facilitate learning labs in which participants have the opportunity to collaborate in “leadership communities of practice,” apply research, and work with protocols and strategies around current district and school challenges.

Presenters should model best practices in teaching, including:

- The sharing of teaching and leadership case studies.
- The use of teaching and administrative videos that lead to group analysis and discussion.
- The review of recent research related to hot topics.
- The sharing of district and building implementation experiences, including discussion around lessons learned and applying best practices.
- Group learning around the use of practical tools—rubrics, assessments, protocols, strategies—in leading change.
- The analysis of data and debriefing on what works regarding the process of using data for decision-making.

General Requirements & Information

- Proposals must be received no later than **March 15, 2010**.
- E-mail learning lab descriptions and completed proposal forms to JoAnne Eppers at jeppers@BattelleforKids.org or fax them to **(614) 481-8997**.
- Selected presenters will receive one (1) free conference registration for June 15–16, per proposal. The pre-conference day is not included as part of this free registration.
- All presenters will be responsible for their own travel and hotel accommodations.
- All presenters will be responsible for providing their own handouts.

Criteria for Evaluation

Proposals will be selected based on the following criteria:

- Topic and content are relevant to one of the conference strands and are modeled after one or more of the best practices in teaching.
- Learner outcomes are clearly presented.
- The program or initiative being presented is proven successful.
- Session is interactive and includes a variety of learning activities to engage participants.

Proposal Selection

Selected presenters will receive a confirmation letter in **April 2010** requesting additional information, including co-presenters and AV requirements.

Questions?

Battelle for Kids
JoAnne Eppers
(614) 481-3141
jeppers@BattelleforKids.org

BASA
Kathy Lowery
(614) 846-4080
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About Battelle for Kids

Battelle for Kids is a national, not-for-profit organization that provides strategic counsel and innovative solutions for today’s complex educational-improvement challenges. Our mission-driven team of education, technology, communications and business professionals specializes in creating strategies that advance the development of human capital, the use of strategic measures to inform practice and the implementation of effective methods in schools. We partner with state departments of education, school districts and education-focused organizations to advance these strategies with the shared goals of: improving teaching effectiveness and student progress; informing instructional practice in real time; recognizing and rewarding teaching excellence; and aligning goals and maximizing impact in schools. For more information, visit www.BattelleforKids.org.



About the Buckeye Association of School Administrators

BASA is a nonprofit organization that strives to inspire and support its members throughout Ohio, develop exemplary school system leaders and advocate for public education. BASA services areas include legislative, professional growth and development, communications and public relations and member orientation. In addition, BASA provides members with legal assistance, member advocacy, counseling and strategic planning support. For more information, visit www.basa-ohio.org.

PRESENTER PROPOSAL FORM

Making Ohio Schools Work CONFERENCE • June 15 – 16, 2010 • Greater Columbus Convention Center • Columbus, Ohio

Please complete all three sections:

- 1 Proposal Contact** The proposal contact will be notified if the proposal is accepted and will receive all conference correspondence. Proposal contacts also are responsible for providing information to co-presenters. Co-presenters do not need to be listed at this time.

Name (Prefix, First & Last)

Position

Organization/School District

Address

City State Zip

Phone Number

E-mail

Title (check one)

- Superintendent
- District-Level Administrator
(Instruction, Curriculum, Assessment, Continuous Improvement, etc.)
- Building-Level Administrator
(Principal, Asst. Principal, Dean of Students, etc.)
- Teacher Leader
- Higher Education Faculty
- Regional Service Provider
- Education Association/Organization Employee
- Foundation Employee
- Policy-Maker
- School Board Member
- Consultant
- Non-Educator
- Other _____

- 2 Please submit the following information with your proposal form.**

- **Learning Lab Title**
List the title of your learning session.
- **Program Description**
Accurately describe your learning lab as it would appear in the conference program. Use language that would encourage people to attend your presentation. (50-75 words)
- **Learner Outcomes**
Explain what conference attendees should know after participating in your learning lab.
- **Evidence of Success**
Cite examples of how the program or initiative being presented has been successful or made an impact on student achievement.
- **Interactive Component**
Describe how your learning lab will incorporate hands on activities to engage attendees.

* Battelle for Kids reserves the right to edit presentation titles and descriptions.

Learning Lab Length

All learning labs will be 60 minutes.

Presentation Best Practices

Check all that apply.

- Case Study
- Video Analysis
- Research Review
- Implementation Experiences
- Practical Tools
- Data Analysis

Intended Audience

Check all that apply.

- Superintendent
- Principal and/or School Team
- Central Office Staff
- Other _____

- 3 Learning Lab Strands** Please select the strands that best align with your proposed learning lab. Below are sample topics to consider when preparing your proposal.

Focused Goal-Setting:

Developing a Road Map for School Improvement

- Using your CIP or SIP to focus your school improvement efforts.
- Exploring the power of an aligned, systemic school improvement plan.
- Communicating district goals to staff members.

Instruction and Learning:
Teaching and Learning Strategies

- Using resources, tools and technology linked to the standards.
- Curriculum alignment/curriculum mapping create the foundation.
- Motivating and engaging students with challenging content.
- Developing collaborative structures—building trust and responsibility.

Resource Management:

Resources are More than Just Money

- Recruiting, hiring and retaining the best teachers.
- Ensuring teacher quality.
- Forecasting resources in times of economic challenge.

Board Development and Governance:
Keeping Board Members Focused on Students' Achievement

- Getting board members involved in developing and supporting the creation of district goals.
- Managing the communications between the board and community.
- Strategies to help board members keep the success of every student central in decision-making.

Community Engagement:

Involving Stakeholders to Gain Support for District Initiatives

- Getting parents and community members engaged as learning partners.
- Discovering the importance of communication and collaboration in sharing ideas within your district.
- Engaging community stakeholders to embrace change.

Data and Decision-Making:
Using Data to Inform Teaching and Learning Practices

- Introducing educational performance management—are you ready?
- Using value-added information to discern program efficacy.
- Using data to monitor student progress.
- Using data to guide lesson design and interventions.

Has your learning lab been presented to another group or at another conference?

YES NO

If so, to what group and where?

E-mail learning lab descriptions and completed proposal forms to JoAnne Eppers at jeppers@BattelleforKids.org or fax them to (614) 481-8997 by March 15, 2010.