



BASA Emerging Leaders Institute

2010-2011

~September 14, 2010~

5:00 pm-8:00 pm

“Beyond ‘That’s the Way We’ve Always Done It’”

Ian Jukes

~September 15, 2010~

8:30 am-3:00 pm

“Into Tomorrow: Looking at the Extreme Future”

Ian Jukes

Ian Jukes has been a teacher, an administrator, writer, consultant, university instructor & speaker. Mr. Jukes is the Director of an international consulting group that provides leadership & program development in all areas of education. Over the course of the past 10 years, Mr. Jukes has worked with clients in more than 40 countries & made more than 8,000 presentations & keynotes to between 300,000 & 350,000 people a year.

~December 2, 2010~

8:30 am-3:00 pm

“Who Me? How to Create an Executive Presence”

Connie Dieken

“Customer Satisfaction/Healthy Teams”

Cea Cohen Elliott

Connie Dieken is the nation’s leading authority on influential communication in our distracted, short attention span world. Her expertise is critical to leaders & their organizations because communication is the single greatest challenge! Connie is the founder & chief experience officer of onPoint Communication, LLC. She coaches leaders to ignite positive action at organizations such as Apple, Olympus, McDonald’s, Moen, The Cleveland Clinic, Deloitte, Diebold, Pacific Life, American Greetings, as well as many other organizations & audiences.

Cea Cohen Elliott is a professional motivational speaker, wellness & fitness coach & seminar & workshop leader. Her humor-filled motivational presentations have been experienced by thousands whose lives have been changed forever...for the better. Cea talks about enjoying what you do and keeping your employees happy and healthy to produce satisfied customers.

~February 23, 2011~

8:30 am-3:00 pm

“Twenty First Century Skills & Your Leadership”

Dr. Bill Daggett

Dr. Willard R. Daggett, President of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous & relevant skills & knowledge for *all* students. Dr. Daggett has also collaborated with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, & many other national organizations.

~April 27, 2011~

8:30 am-3:00 pm

“Leadership for the Future”

Tom Guskey

Thomas R. Guskey is a professor of educational policy studies & evaluation at the University of Kentucky. He has been a teacher at all levels, served as an administrator in Chicago public schools, & has worked in the area of professional development for more than 20 years. Guskey has served as consultant to educators throughout the U.S. as well as in Africa, Asia, Australia, & Europe. Guskey's publications include 13 books, 25 book chapters, & over 100 journal articles. His most recent books included *How's My Kid Doing? A Parents' Guide to Grades, Marks, & Report Cards*, *Developing Grading & Reporting Systems for Student Learning* (Corwin, 2001) & *Evaluating Professional Development* (Corwin, 2000). Guskey holds a Ph.D. from the University of Chicago, an M.Ed. in educational psychology from Boston College, & a B.A. in physics from Thiele College.



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The Emerging Leaders Institute is **co-sponsored** by the Buckeye Association of School Administrators & the **School Study Council of Ohio**. **We welcome all superintendents & other educators who want to sharpen their knowledge about leadership.**

All sessions will be held at the Doubletree Hotel, 175 Hutchinson Avenue, Columbus, OH 43235. Please call the Doubletree directly to make overnight room arrangements. The Doubletree is offering a rate of \$94/per night.

Complete registration form(s) & enclose a check or purchase order & **mail** to :
BASA, 8050 N. High St., Suite 150, Columbus, OH 43235; **Fax** to (614) 846-4081;
or Register on-line at www.basa-ohio.org.

Full Name: _____

Title: _____

Organization/School District _____

Address _____

City/State/Zip _____

Phone: _____ - _____ - _____ **Fax:** _____ - _____ - _____

Email: _____

Conference Fees & Payment: \$495 — *Includes all 4 sessions, materials, breaks & meals. Hotel overnight rooms are **NOT** included.*

Check enclosed (payable to BASA)

Purchase Order is attached

Please invoice me

Credit Card

_____ Visa _____ MasterCard

Card Number _____ Expiration Date ____/____

Name on Card _____ 3-digit Security Code _____

Cancellations & Refunds

Refunds or credit will be given only for cancellations made in writing (mail or fax) & received by the BASA office up to five business days prior to the event date. Cancellations 5 or less days prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

Additional Information

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC). University credit is also available.

Questions? For additional information, contact BASA at 614-846-4080.